



ERIC LIAW

EXPERIENCE DESIGNER

San Francisco, CA
+1 415 3167039
www.eliaw.com
design@eliaw.com

WORK EXPERIENCE

Punchcut - Interaction Designer

03/18 - Present

- Designed holistic experiences for web, mobile, wearables, and TV experiences for clients in gaming, financial, e-commerce, and technology industries
- Developed use cases, personas, storyboards, wireframes, and prototypes
- Produced interaction systems, design specifications, and interactive prototypes
- Led brainstorming and concepting sessions with clients

SPONSORED PROJECTS

Never Abandon Imagination - Interaction Designer & Developer

09/17 - 12/17

- Collaborated with a cross-disciplinary team at Academy of Art to build and design an interactive installation in Unity for Tony DiTerlizzi's *Never Abandon Imagination* exhibit at the Norman Rockwell Museum.

General Motors Buick - UI/UX Designer

09/17 - 12/17

- Worked in a collaborative team at Academy of Art to design a concept car for General Motors.

EDUCATION

Academy of Art University

09/14 - 12/17

Bachelor of Fine Arts, Web Design & New Media

AWARDS

citizenAR - SF Mayor's Office of Civic Innovation Award

09/30/2017

Boy Scouts of America - Eagle Scout Award

03/30/2010

TOOLS

Sketch
XD
Figma
Principle

Origami Studio
Protopie
Illustrator
Photoshop

After Effects
InDesign
Unity
HTML/CSS